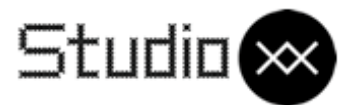


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Studio XX is the only media art centre in Canada focused on women and technology. Founded in 1996, Studio XX supports women in their appropriation of digital tools, offering both a physical and virtual space for innovative production, training, research and critique. In 2008, Studio XX launched Matricules, one of the world's largest online archives of digital artworks created by women.



Canada's public film producer and distributor, **The National Film Board of Canada**, creates social-issue documentaries, auteur animation, alternative drama and digital content that provide the world with a unique Canadian perspective. In collaboration with its international partners and co-producers, the NFB is expanding the vocabulary of 21st-century cinema and breaking new ground in form and content, through community filmmaking projects, cross-platform media, interactive cinema, stereoscopic animation – and more. Since the NFB's founding in 1939, it has created over 13,000 productions and won over 5,000 awards, including 12 Oscars and more than 90 Genies. In 2009, the works of NFB animation pioneer Norman McLaren were added to UNESCO's Memory of the World Registry. The NFB's new website features over 1,000 productions online, and its iPhone app has become one of the most popular and talked about downloads. Visit NFB.ca today and start watching!

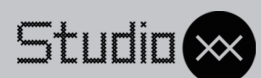


First Person Digital is made possible by the financial assistance of **Canadian Heritage** through the **Cultural Development Fund**.



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GUEST SPEAKERS

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As the head of Free Range Studios' video and entertainment department, **Erica Priggen** oversees the creative and strategic development of all of the company's video campaigns. With a Master's in Consciousness Studies, she brings a deep study of sustainability and systems thinking to her work, with a concentration on the importance of storytelling and mythology as tools for cultural transformation. She believes that film is one of the most effective ways to inspire people to action. Her years of experience in live-action and animation production (commercials, television and features), combined with her love of the creative process, allows her to work on meta level messaging with a groundedness in what it takes bring a piece of media to its most impactful manifestation. Erica is the producer of Free Range's award-winning [The Story of Stuff](#), as well as other hits such as [350.org](#), [The Good Life](#), and the [Alliance for Climate Education's](#) national high school assembly program. When she is not making Free Range films, you can find her outdoors and enjoying being an amateur beekeeper... completely awed by the wisdom and elegance of nature's creations.



Kim Sawchuk, Ph.D. is a Professor in the Department of Communication Studies at [Concordia University](#). She is the co-editor of the *Canadian Journal of Communication*, *wi: journal of mobile media* as well as the forthcoming book *The Wireless Spectrum* (with Barbara Crow and Michael Longford) which is being published by the University of Toronto Press. She is a founding member of [Studio XX](#).



Matt Forsythe is content manager and social media manager at the National Film Board of Canada and teaches new media journalism at Concordia University. Matt is also a founding editor of [Drawn.ca](#), the most popular illustration blog in the world. Drawn was hailed by Time Magazine as one of the "50 Coolest Websites of 2006" and won the Best Canadian Weblog Award at SXSW. Follow him on Twitter at [@mattforsythe](#) or find out more about him at www.comingupforair.net



GUEST SPEAKERS

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Juliette Powell (juliettepowell.com) is a media entrepreneur, a community catalyst and the author of *33 Million People in the Room: How to create, influence and Run a Successful Business with Social Networking*, (January 2009, Financial Times Press). Drawing on first hand experience as a social media expert and co-founder of *The Gathering Think Tank*, an innovation forum that connects technology, media, entertainment, and business communities, Powell writes about the patterns and practices of successful business leaders who bank on social networking to win. Powell's background includes a decade of experience in broadcast television as well as in interactive/new media content and formats, and a lifelong interest in people and community-building. With her deep knowledge of the people and technologies at the forefront of social media, Powell has gained a solid reputation for discovering the latest developments and distilling their social and business implications. Her consulting services have been employed by corporate, government and new media organizations, including Red Bull, Mozilla, Microsoft, Compaq, Trump International, the United Nations, the Department of Justice, Paltalk, Rocketboom and Nokia.



As co-creator and producer of *The Women In the Director's Chair Workshop (WDC)*, and President and CEO of *Creative Women Workshops Association (CWWA)*, **Carol Whiteman** champions the career advancement of women screen directors. She holds an Honours BFA from York University, is a graduate of the Alliance Atlantis Banff Television Executive Program, and is a two-time Governor General's Award-nominee and industry award-winner for promoting women's equality in Canada. A consultant, moderator and advocate for professional development in the film industry, Carol serves on a variety of industry committees including, the BC Screen-based Media Industry Human Resources Project Steering Committee, a first ever effort to bring together the three media sectors of Film & TV, Animation & Visual Effects and Gaming to develop a strategy towards a sustainable and more integrated screen-based media industry in the province. www.creativewomenworkshops.com



Ravida Din has an uncompromising commitment to social justice and feminism. It is integral to her work and a strong guiding principle towards bringing an insightful and engaging analysis to social documentary film.

In her position as the NFB's Quebec Executive Producer, her mandate is to envision and manage a varied program of theatrical and television documentaries, community based media and alternative drama. Recent credits include: *Family Motel*, an alternative drama with an innovative narrative approach to exploring the complex interplay between poverty, housing and immigration; *Nollywood Babylon*, an African success story about the Nigerian film industry; *Roadsworth: Crossing the Line*, a portrait of a stencil artist, and a glimpse into the rapidly expanding culture of street art, which silently demands that we rethink our public space.



A native Montrealer, **Tanya Kelen** is a senior television executive with over 15 years of international industry experience. In 2008, she launched Kelen Content, a boutique consultancy where she specializes in strategic planning and business development across TV and multi platforms with production companies, government agencies and broadcasters. She has secured financing for original productions with major broadcasters including Discovery USA and International, CBC, ITV, BBC, History Channel, Cartoon Network, Nickelodeon, PBS, QUBO/NBC, Disney/JETIX, RTL, ABC Australia, RAI, Canal+ amongst many others.



GUEST SPEAKERS

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Sunday Feb 21th, 2010

- Erica Priggen:

Creating Content For Change

--From a Woman's Perspective



The Web is increasingly drawing talent from the worlds of film, photography, writing, radio and gaming. How do we take our expertise in these and other fields and translate it into engaging, impactful experiences for new audiences? Isn't there more to new media than social networking and tweets? As an executive producer at **Free Range Studios**, an award-winning creative agency that builds campaigns for social change, Erica Priggen creates work that illustrates the promise of the new media frontier. She challenges the idea that new media is all style and no substance, all technology and no storytelling, all buzz and no impact. Using campaigns she's headed and films she's produced as case studies, she guides us through the process of crafting stories that add value for the user and for the world around us.

GUEST SPEAKERS

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Sunday Feb 7th, 2010

- Kim Sawchuk and Matt Forsythe @ Cinérobthèque:

As Creators, Where Can We Take Mobile Technology?



Tales from the Mobile Trail.

Kim Sawchuk will discuss the current agenda and past projects associated with the [Mobile Media Lab](#), a collaborative bi-located (Montreal-Toronto) creative crucible for the production of wireless, mobile media events.

In reflecting upon the past and emerging itinerary of the Lab, **Kim** will discuss the current context and boom in mobile wireless technologies, collaborating across the art and science divide, the value of engaging with potential audiences and users before a production is finalized, scripting for mobile media in indoor and outdoor spaces, and finally re-imagining the creative potential of mobile media technologies and practices from a feminist perspective. In her talk she will argue that research-creators not only use mobile devices in their practices, but can *learn* from experience and experimentation.

THE NFB FILMS iPHONE APPLICATION: A Case Study in Creating Something Remarkable

by Matt Forsythe

A discussion about the NFB iPhone app and how the project helped the National Film Board connect with Canadians and international audiences. Useful lessons for developers, marketers or anyone who works online. NFB.ca

Matt Forsythe is content manager and social media manager at the National Film Board of Canada and teaches new media journalism at Concordia University. Matt is also a founding editor of Drawn.ca, the most popular illustration blog in the world. Drawn was hailed by Time Magazine as one of the "50 Coolest Websites of 2006" and won the Best Canadian Weblog Award at SXSW. Follow him on Twitter at [@mattforsythe](https://twitter.com/mattforsythe) or find out more about him at www.comingupforair.net



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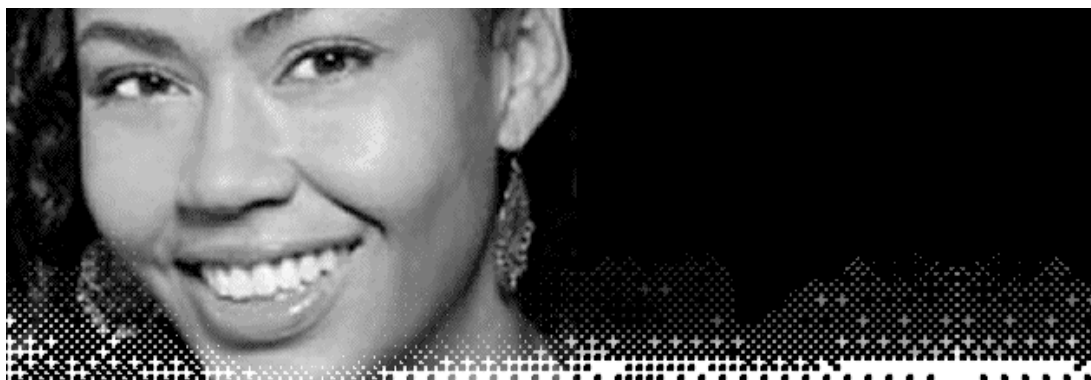
GUEST SPEAKERS

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Sunday, January 24th

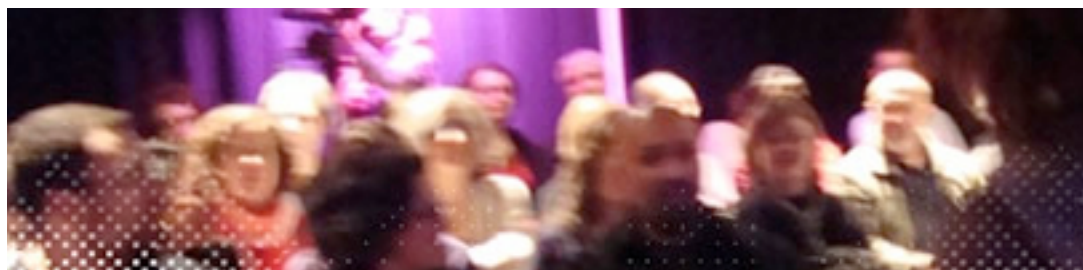
-- Juliette Powell: The Power of Social Media in Creation @ Cinérobthèque



In the new and evolving online world, the greatest momentum goes not to the candidate with the most detailed plan for conquering the web but to the candidate who surrenders her image to the clicking masses the same way a rock star might fall backwards off the stage onto the hands of an adoring crowd...As creators, how do we build, interact and create with our communities? What is our responsibility as creators in the context of community-engaged media? Renowned author/speaker Juliette Powell offered a run-down of the basics of social networks and the Value of

Tuesday, 15 Decembre

Carol Whiteman: How to Build Drama on the Screen and Trust in the Team



A thought-provoking night of art, film and entertainment with award-winning speaker **Carol Whiteman**

- Explore the importance of story
- Explore the concept of success measurement: Process vs. Product
- Introduce the Other Side of the Change Curve, an alternative to traditional story structure
- Provide case studies from the NFB Library and other sources
- Give an overview of the Layers of Trust; WIDC, as a Case Study

GUEST SPEAKERS

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Wednesday, Novembre 25

Rashid & Rosetta- Web art project & FPD Presentation by Ravida Din

is a Web art project on the theme of the Rosetta Stone, a famous Egyptian archeological artifact, created in 196 BC, that played a central role in the decipherment of hieroglyphs.

The project consists of an online exhibition of internet-based artworks created by six artists from Québec, Canada and Egypt. Conceived and curated by Isabelle Bernier and Salah D. Hassan and presented in collaboration with Studio XX and OBORO.

Isabelle Bernier, Rehab El Sadek, Heba Farid, Andrew Forster, Skawennati Fragnito, Hadil Nazmy



Monday, Novembre 9

The Changing Media Landscape by Tanya Kelen

First Person Digital's Launch Event was held on Monday, November 9th at The Segal Centre featuring Tanya Kelen's presentation:

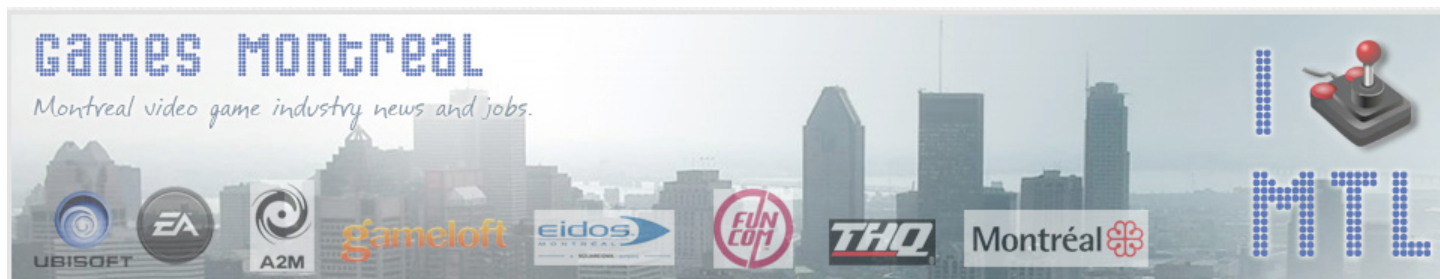
The Changing Media Landscape

It was followed by an FPD pipeline overview by Kat Baulu (NFB) and Paulina Abarca-Cantin (Studio XX).

The event was hosted in collaboration with Ezra Soiferman (CinemaSpace) and ELAN.

PRESS

www.firstpersondigital.ca



Feb 01 2010

[Studio XX and The National Film Board of Canada announce FIRST PERSON DIGITAL program](#)

Published by [Chris Comeau](#) at 2:15 pm under [News](#)

Made possible by the financial assistance of Canadian Heritage through the Cultural Development Fund, **First Person Digital** (FPD) is an innovative training and production program for **women** exploring new approaches to storytelling in multimedia. FPD is aimed at fostering emerging talent and sparking creative collaborations between filmmakers and multimedia artists working in the English language in **Québec**. This project aims to inspire tomorrow's award-winning creators by engaging them with some of the most influential individuals in new media and supporting them in the production of original projects.



In the first phase, FPD will offer inspirational case-study presentations and networking sessions for participants. A subsequent Call for Proposals will occur on March 1st 2010, leading to the selection of six (6) teams by a jury of industry professionals. As of April 1st, 2010 FPD will offer all the support and tools necessary for six working teams to successfully create an interactive work, to be distributed by the NFB and shown live at Studio XX's HTMiles Festival.

Studio XX is the only media art centre in Canada focused on women and technology. Founded in 1996, Studio XX supports women in their appropriation of digital tools, offering both a physical and virtual space for innovative production, training, research and critique. In 2008, Studio XX launched Matricules, one of the world's largest online archives of digital artworks created by women.

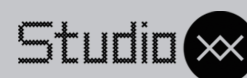
The National Film Board is Canada's public film producer and distributor, creating social-issue documentaries, auteur animation, alternative drama and digital content that provide the world with a unique Canadian perspective. In collaboration with its international partners and co-producers, the NFB is expanding the vocabulary of 21st-century cinema and breaking new ground in form and content.

All other info can be found at on <http://www.firstpersondigital.ca/>



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POPSTART

CONNECTING INTERDISCIPLINARY ARTS ACROSS CANADA

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First Person Digital (FPD)

EVENTS: Montréal, Quebec | 03/31/2010 - 23:45

In October 2009, Studio XX and The National Film Board of Canada, Quebec Center launched First Person Digital (FPD). Made possible by the financial assistance of Canadian Heritage through the Cultural Development Fund, FPD is an innovative training and production program for women, exploring new approaches to storytelling in multimedia.

Fostering emerging talent and sparking creative collaborations between filmmakers and multimedia artists working in the English language in Québec, FPD aims to inspire tomorrow's award-winning creators by engaging them with some of the most influential individuals in new media and supporting them in the production of original projects.

In the first phase, FPD has offered inspirational case-study presentations and networking sessions for participants. They will continue until March 1, 2010. The Call for Proposals will officially begin on March 1, 2010 leading to the selection of six (6) teams by a jury of industry professionals by March 31, 2010.

As of April 1st, 2010 FPD will offer substantial financial and production support necessary for six working teams to successfully create an interactive work, to be distributed by the NFB and shown live at the HTMLles Festival. For comprehensive information, please visit: www.firstpersondigital.ca.

WEBSITE: <http://www.firstpersondigital.ca>

Submitted by Chélanie Beaudi... on Wed, 01/20/2010 - 08:56.

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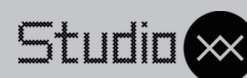
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Solidarity 2.0

By juliettepowell January 28, 2010



Juliette Powell: Digital Media has changed the face of Humanitarian Aid

(This post was translated from French. The original interview was published in Voir on Jan 28, 2010 and written by journalist Elias Levy.)

Author of *33 Million People in the Room*, a bestseller on the power of social networking, former TV interviewer/producer at MuchMusic & MusiquePlus, and recognized expert in interactive new media, the dual citizen (US, Canada) Juliette Powell is firmly convinced that social media is radically transforming the concept of "human solidarity".

Social media is playing a very important role in humanitarian assistance to the stricken people of Haiti.

Juliette Powell: "Absolutely. We often under-estimate the impact of social media, yet we are now seeing their efficiency in managing the humanitarian catastrophe in Haiti. The NGOs in this devastated country have been empowered by digital media to help source and provide humanitarian aid and medical care to the Haitian people. The use of social media helps relief workers accomplish their difficult task faster: Oxfam benefits from using YouTube; Unicef from Twitter; the UNDP (United Nations Development) from Flickr; the International Red Cross from Apple who has made its iTunes service freely available.

Since telephone infrastructure has been destroyed by the earthquake, the only means of communication in Haiti is through the Internet. Social media can spread information clouds very rapidly which can help rescue survivors in care areas using photos of disaster areas taken from satellites to survey population flow.

The whole online community has galvanized to be at the service of Haiti's millions: Google has made available its satellite images to help the victims of the earthquake while Missing Persons are listed and discussed on Facebook, Twitter, MySpace. These realities remind us that now, humanitarian aid can not live without the digital and social networks that feed it."

Are many donations to Haiti are raised through social media?

"Yes. Last week's figures speak for themselves: 21 million of 150 million dollars raised so far for Haiti have been collected through donations made through social media. Since this unspeakable tragedy has befallen the people of Haiti, a movement of unprecedented solidarity very tangibly expressed through social media, has emerged to demonstrate that in emergency situations digital and social media is faster and more effective than traditional media."

How does social media also play a role in the democratization policy of certain countries?

"It is undeniable that social media also plays a major role today in the struggle for democracy waged by people under the yoke of dictatorship. For example, through the use of social media, Iranian youth - many opponents of the radical regime of Mahmoud Ahmadinejad - came to remind the world that they are wish for democracy and that they strongly reject the traditional insular vision of Iran defended by the current Iranian president and his supporters. Pictures and videos of the strikingly brutal repression by the Iranian police of political activists and citizen journalists opposing Ahmadinejad was transmitted via the Web by dissidents and shared worldwide via social media."

Why are you visiting Montreal, the hometown where you grew up?

"The Studio XX and the National Film Board (NFB) have launched a special training project called, 'First Person Digital' a program for women to explore new narrative avenues. This project aims to inspire future filmmakers. First Person Digital distinguishes itself by offering a cross-disciplinarian production methodology cross-pollinating aspiring filmmakers, designers and the digerati."

33 Million People in the Room: How to Create, Influence and Run a Successful Business with Social Networking by Juliette Powell (Published by Financial Times Press, 2009, 200 pages)

PRESS

www.firstpersondigital.ca



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January 21st, 2010

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Robyn Fadden

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SUNDAY 24

Now more than ever, we need to sort out this social networking thing - if NBC's Golden Globes webcast debacle is anything to go by, we haven't got much time before the web is a wasteland of "experts" whose skills range from rating celeb fashions to pronouncing "Gervais" incorrectly. Studio XX's First Person Digital program takes us in a sane direction via a workshop with community-oriented media entrepreneur **Juliette Powell** called **The Power of Social Media in Creation**, at Cinérobthèque (1564 St-Denis), 1:30 p.m., see studioxx.org to RSVP. Daniel Stolfi performs **Cancer Can't Dance Like This**, about his battle with acute non-Hodgkin's T-lymphoblastic lymphoma, at Petit Campus (57 Prince Arthur E.), 8 p.m. And **Cat Kidd** and **Kaie Kellough** open the 2010 Words and Music Series with new poetry, videos and music, at Casa del Popolo (4873 St-Laurent Blvd.), 9 p.m.

MONDAY 25



Movie awards season may seem frivolous as Haiti's tragedy unfolds close to the hearts of Montrealers, but among the drivel are films that can lend comfort and shed new light on our lives. Jon Amiel's controversial (in the U.S.) **Creation** portrays a man who changed many a mind, Charles Darwin. A Texas couple and their son travel through Outer Mongolia searching for a cure for their son's autism in **The Horse Boy**. And Michael Haneke's Palme d'Or winning **The White Ribbon**,

about disturbing events in a small farming village in Germany during WWI, plays Cinéma du Parc tonight only for Cinémagique members (though you can buy a membership any time).

TUESDAY 26

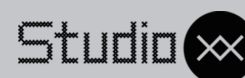


Finnish filmmaker, photographer and video artist **Eija-Liisa Ahtila** talks about her multidisciplinary practice and her new exhibition at DHC/ART and the Darling Foundry (Jan. 29 to May 9) - at the Grande Bibliothèque (475 De Maisonneuve E.), 7 p.m., free - see www.dhc-art.org for more. In Vanités, painter **Bridget Keating** creates sentimental, mystical, modern portraits, while **Shawna McLeod** finds identity in the objects people value, at Galerie Push (5264 St-Laurent)



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PRESS

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WESTMOUNT INDEPENDENT – February 23-24, 2010 – 7

NFB seeks women storytellers



From left, NDG resident and director general of Studio XX, Paulina Abarca-Cantin, and Kat Baulu, a Westmounter and producer with the NFB.

BY ISAAC OLSON

Two collaborating organizations, headed by two women with Westmount ties, have established a unique proposal for a competition that will eventually give six Quebec-based, woman-led teams the funding needed to use modern multimedia tools to tell a story.

First Person Digital (FPD) is an initiative created by the National Film Board of Canada (NFB) and the Plateau Mont Royal-based Studio XX – Canada's only media art centre focused on women and technology. Kat Baulu, a Westmounter and producer with the NFB's Quebec Centre, is co-heading the project with the director general of Studio XX, Paulina Abarca-Cantin, a former Westmounter turned NDG.

Studio XX, NFB and Canadian Heritage are financial partners producing an English-language media competition that incorporates women and modern technology. Contestants might choose, for example, to use the internet, smart phones or even video games to tell their tale. The call for proposals ends on March 1 and, so far, more than 40 teams have already sent in project ideas.

Describing the partnership between Studio XX and the NFB as a fitting means to explore multimedia story-telling by women in a profession often dominated by men, Baulu said concepts will ideally be socially-driven from a woman's point of view.

"At first, humans told stories verbally,

and then we learned how to write them down," said Baulu. "Eventually we had books and then audio books. What happens when you have a new tool like a mobile phone or the web? How can you tell stories in a different way that is a special experience that you don't have just reading off a page?"

FPD is a way for different artists from around Quebec to try out different story-telling tools, continued Baulu. While traditional storytelling techniques will be accepted, the aim of the project is to find new, innovative methods. After passing through two jury panels, six final candidates will be chosen to bring their project to life with a \$25,000 budget.

"It's new to all of us," said Baulu. "That's what makes this project so exciting. You get a chance to experiment in all new territories. It gets everybody excited and nervous all at the same time."

The six projects will be selected by a jury comprising of industry professionals. The finished projects, which will be due by the end of September, will then premier at Studio XX's HTMlles Festival in November 2010. The projects will eventually be distributed by the NFB and other organizations.

"Media in the world is changing and funding is changing in our country and around the world," said Abarca-Cantin. "For now, this is a model that we think will work. In three years, who knows what the iPad will bring?" For more information visit www.firstpersondigital.ca.

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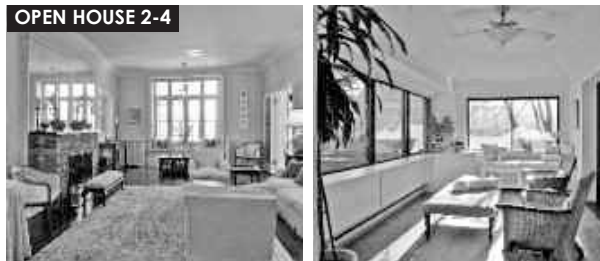
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CDN – Le Sanctuaire: New Price, 3400+ SF double apart. w/ 5 bdrms, 2+1 bths, dble gar. & stunning views. mls 8270633

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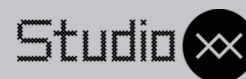
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Local soccer legend visits his former NDG school

By ISAAC OLSON

Students at an NDG elementary school kicked back with a soccer star on February 12 to learn about setting, achieving and scoring goals.

Speaking in the very gym he had his first soccer team tryout in, Mauro Biello, longtime captain and current assistant coach of the Montreal Impact, told St. Monica students that he carried many of the skills he learned in school all the way through his career — skills such as focus, concentration, teamwork and cooperation.

“Basically, my message to you is: School is awesome,” said Biello. “It’s important.”

Recounting his time at St. Monica, Biello, who wore an Impact uniform for 16 out of his 19 years on the field, said



Mauro Biello talks to the students at St. Monica's.

today. It’s very special to me.”

The All the Way Impact tour is sponsored by National Bank and, beyond the English Montreal School Board, includes several Montreal districts. Impact ambassador and longtime teammate, Lloyd Barker, has been and will be visiting area schools to discuss the importance of education and striving for excellence.

Mauro has taken all the necessary steps to where he is now a grown man, with kids of his own, and he has been successful all the way through,” said Barker. “It all started here.”

Photo: Isaac Olson

NDG resident co-heads multimedia competition

By ISAAC OLSON

An NDG resident is co-heading a unique project that will give six Quebec-based, women-led teams an opportunity to use today’s rapidly developing multimedia to tell a story from a woman’s point of view.

First Person Digital (FPD) is an initia-

tive created in a collaborated effort between the National Film Board of Canada (NFB) and the Plateau-Mont Royal-based Studio XX — Canada’s only media art centre focused on women and technology.

“Media in the world is changing and funding is changing in our country and around the world,” said NDG resident Paulina Abarca-Cantin, the director general of Studio XX. “For now, this is a model that we think will work. In three years, who knows what the iPad will bring?”

Studio XX, NFB and Canadian Heritage are all financial partners producing an English-language media competition that will explore new ways to tell stories with modern technology. The call for proposals ends on March 1. After the industry-expert jury selects six concepts, the teams will have a \$25,000 budget to bring their concept to life by the end of September.

The finished projects will then premiere at Studio XX’s HTMlles Festival in



From left: Kat Baulu, a producer with NFB’s Quebec Centre, poses with NDG resident and director general of Studio XX, Paulina Abarca-Cantin.

Photo: Isaac Olson

November 2010 and be distributed by the NFB and other organizations.

“Ideally, we’re looking for socially driven content from a woman’s point of view,” said Abarca-Cantin. “This includes culturally diverse women because it’s Canadians working in the English language.”

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What is First Person Digital?

Studio XX and The National Film Board of Canada, Quebec Center are pleased to announce their exciting collaboration, FIRST PERSON DIGITAL.

Made possible by the financial assistance of **Canadian Heritage** through the **Cultural Development Fund**, **First Person Digital (FPD)** is an innovative training and production program for women exploring new approaches to storytelling in multimedia.

FPD will foster emerging talent and spark creative collaborations between filmmakers and multimedia artists working in the English language in Québec. This project aims to inspire tomorrow's award-winning creators by engaging them with some of the most influential individuals in new media and supporting them in the production of original projects.

Who can apply?

FPD is looking for team applications of 2 or 3 women creators including, but not limited to, Artists, Media Makers, Filmmakers, Interactive Designers, Photographers, Social Media Producers, Graphic Artists, Writers and Sound Artists.

Can men be a part of the team?

The creative heads of FPD projects have to be women, but men can certainly join teams as collaborators.

What kind of projects are a good fit for FPD?

- Multi-media or multi-platform projects charged with social relevance and a strong female voice
- Multi-media or multi-platform projects that demonstrate a strong artistic collaboration between creators and disciplines
- Some examples of possible creative frameworks are socially relevant interactive documentaries, mobile and locative media, user-generated media, photographic/art essays, performative cinema, community media, interactive animation, socially conscious games, physical installations, data visualizations, etc.



What is the time frame for FPD?

First Person Digital is a two-phase program.

- **Phase 1- Training & Inspiration**

In the first phase, from November 9th 2009 until March 1st 2010, FPD will offer inspirational case-study presentations by innovative multimedia artists and professionals, followed by casual networking sessions. Visit our Upcoming Events (Insert link to Upcoming Events) page for details. These events are meant to give potential applicants a chance to meet with other creators and find inspiration by engaging with some of the most influential individuals in new media today. Phase one will end when the six teams are selected on March 31st 2010.

- **Phase 2- Production & Mentorship**

The second phase is from April 1st 2009 to September 30th 2010. During this phase the six selected teams will produce their projects in close creative collaboration with Studio XX and the NFB. First Person Digital will offer the support and tools necessary to successfully create an interactive work by offering customized mentorship from industry partners, production budgets and a team stipend, among others. Projects will premiere on November 2010 at Studio XX's HTMLles Festival and will be distributed by the NFB and other partners.

Can projects be created in French?

Francophone creators are welcome to apply, however, all training will be given in English and all FPD projects will have to be created in English.

The funds for FPD come in part from Heritage Canada and the Official Languages Support Program's Cultural Development Fund which, among others, aims to "support and strengthen the cultural and artistic activities and cultural expression of official-language minority communities to enhance their vitality". Like Francophones outside of Quebec, Anglophones are a minority in Quebec and therefore the language expectations for the project are strict.

When is the deadline to submit a proposal to FPD?

March 1st, 2010